

# BUSINESS

AT THE SPEED OF

PAYMENTS

## ALL PAYMENTS, ALL THE TIME

### 1 GET BUSINESS DONE AT WARP SPEED.

The entire payments ecosystem is at TRANSACT. Get more done in 3 days than in months.

### 2 LEARN WHAT'S NEW, WHAT'S NOW AND WHAT'S NEXT.

The best in payments will be sharing their knowledge and insight on innovations that are shaping the industry.

### 3 DEVELOP YOUR NETWORK AND DEEPEN CONNECTIONS.

On and off the show floor, TRANSACT is designed to plug you into the best network in payments with connections you can depend on.

## A SUPER COLLIDER FOR THE PAYMENTS INDUSTRY

Extend your reach across the most exceptional network in the payments industry.

**3,000+**  
ATTENDEES

**800+**  
C-LEVEL EXECS

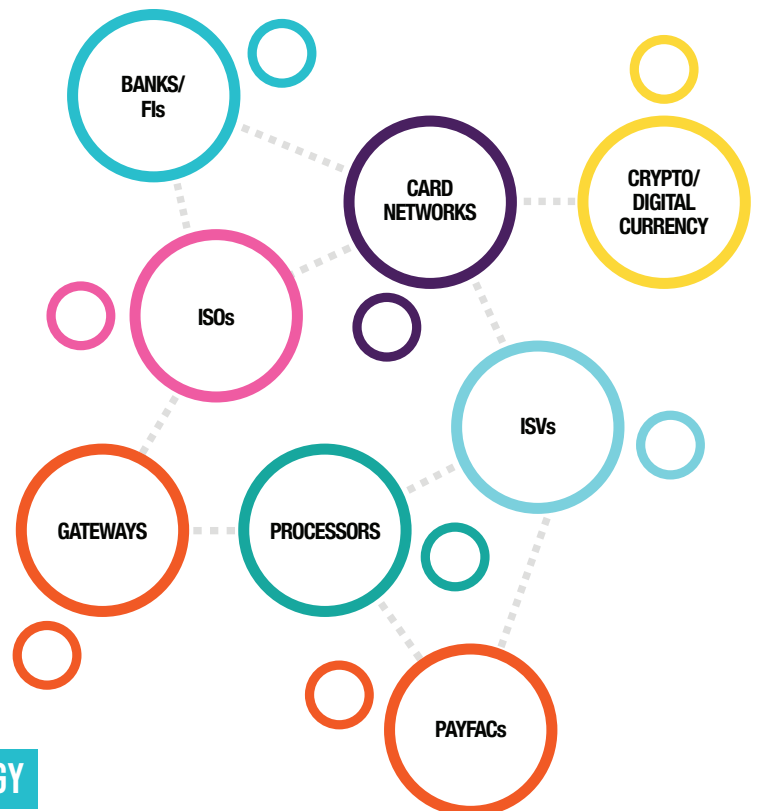
**175+**  
EXHIBITING COMPANIES

**140+**  
INDUSTRY SPEAKERS

“IT’S THE RELATIONSHIPS, THE PEOPLE ... THE PARTNERSHIPS, THE CONVERSATIONS YOU GET TO HAVE HERE. YOU GET A LOT ACCOMPLISHED.”

**HEATHER HATCH**

VP OF BUSINESS DEVELOPMENT, PAX TECHNOLOGY



## 3 DAYS OF DOING

## BUSINESS IN

# HYPER-DRIVE

### DAY 1: APRIL 24

- Golf Tournament
- Opening Reception
- ETA Young Payments Professionals Reception
- ETA Forty Under 40 Reception
- ETA New Member Reception
- Visa Celebration & ETA Star Awards

### DAY 2: APRIL 25

- Full Day of Exhibits
- 20+ Learning Sessions
- Meet-Ups
- All Attendee Party

### DAY 3: APRIL 26

- Half Day of Exhibits
- Deep-Dives
- Empow(H)er Program
- Team Meetings

## TRANSACT IS YOUR ONE-AND-DONE PAYMENTS EVENT

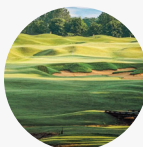
### INSIGHTS

Discover breakthrough ideas on dynamic stages and in special programming—all on the show floor.

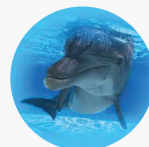
- Main Stage
- Innovation Stage
- Opportunity Stage
- Transformation Stage
- Deep Dives
- Empow(H)er Program
- Meet-ups
- Groundbreaking Speakers

### CONNECTIONS

Exclusive venues, exciting parties, and lounges everywhere make networking easy. Use AI to make new connections and be set for the year.



**Golf Tournament**  
Heritage Golf Links



**Visa Celebration & ETA Star Awards**  
Georgia Aquarium



**Opening Reception**  
Show Floor



**All-Attendee Party**  
The Tabernacle

### ROI

Meet all your current and future partners in one place and get deals done, in three jam-packed days.

“IT’S A GREAT EVENT WHERE YOU CAN HAVE TEN MEETINGS IN ONE DAY AND GET A LOT ACCOMPLISHED.”

**KIM MOLINARO**

VP OF BUSINESS DEVELOPMENT, FISERV