

Where Payments Meets Business

Accelerate Your Success

1 IMMERSE YOURSELF IN INNOVATION

With access to the brightest minds, the boldest ideas, and the best technologies, you'll supercharge your payments future.

2 MAXIMIZE YOUR MOMENTUM

Seize unique opportunities, stay competitive, and get big things done—it's easy when the entire payments industry is present!

3 MAKE GAME-CHANGING CONNECTIONS

An integrated show floor, thoughtfully curated events, and lively receptions create an unparalleled platform for connecting with all the right people in the payments industry.

Be in the Center of the Action

TRANSACT is where the entire payments industry comes to connect.

3,000+

ATTENDEES

1,800+

DECISION MAKERS

150+

EXHIBITING COMPANIES

150+

INDUSTRY SPEAKERS



“It's the premier venue to gain insights on the key trends influencing the payments industry and to play a role in shaping its future.”

CAMERON BREADY
PRESIDENT AND CEO
GLOBAL PAYMENTS

Three Days of Business Breakthroughs

DAY ONE

APRIL 17

- Golf Tournament
- Opening Reception
- ETA Young Payments Professionals Reception
- ETA Forty Under 40 Reception
- ETA New Member Reception
- Visa Celebration & ETA Star Awards

DAY TWO

APRIL 18

- Full Day of Exhibits
- Main Stage
- Idea Zone
- Tech Zone
- Growth Zone
- 30+ Learning Sessions
- All-Attendee Party

DAY THREE

APRIL 19

- Half Day of Exhibits
- EMPOW(H)ER Programming
- Specialty Zones
- 15+ Learning Sessions
- Top 10 Payments ISVs Award Recognition
- Team Meetings

Enter the Heart of the Payments Industry

“TRANSACT is the place to come if you want to see what is going on in the industry, see innovation, meet your clients, and engage new & potential clients. It's a great place for us to come together as an industry.”

DIEDRE COHEN

SVP - GLOBAL HEAD OF
ACCEPTANCE CLIENT SERVICES
VISA

Business & Momentum

In 2023, TRANSACT facilitated over **11,250** meetings. From the integrated show floor to dedicated networking lounges, you'll do more deals in just three days than you would in a year — it's where payments meets business.

Connections & Community

Build a community you can lean on. From AI-driven matchmaking to spontaneous conversations on the show floor and at special events, networking opportunities are everywhere. In 2023, our AI-driven app alone facilitated **5,750** connections.

Insights & Strategy

Hear ideas that will guide you through the ever-changing world of payments and help your business succeed. **1,500+** minutes of learning will be delivered by **150+** exciting speakers on four stages. Get ready to be blown away.

ATTEND • SPEAK • EXHIBIT • SPONSOR
etatransact.com • #etatransact